



EVOLVV STRATEGIES

A FREE DOWNLOAD FROM GROWTH BY DESIGN

AI Voice Profile Worksheet + 1-Week Time Audit

Two tools on one page: the voice profile that stops AI sounding generic, and the 7-day time audit that finds your hours.

Part of the free Growth by Design course · by Evolv Strategies · evolv.io

Want this working in your business instead of on your reading list?

Book a free strategy session →

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AI Voice Profile + 1-Week Time Audit

Growth by Design — Kit piece 4 of 5. Two tools: make AI sound like you, and find the task worth automating first.

Your reusable voice profile

Build this once, paste it at the top of any AI drafting task forever. (Let AI help: paste 2–3 things you've written and ask it to draft this, then edit.)

5 voice traits (e.g. "warm but direct," "plain words, no jargon"):

1. _____ 2. _____ 3. _____
2. _____ 5. _____

5 words/phrases I'd never use (the corporate tells):

1. _____ 2. _____ 3. _____
2. _____ 5. _____

3 hard rules (e.g. "never fake urgency," "always give one clear next step"):

1. _____
2. _____
3. _____

How to use it: every draft starts with — "*Use this voice profile: [paste]. Now write ____.*" Then do the 10-second human pass: cut one corporate phrase, add one human touch.

The 1-week time audit

For one week, log the tasks that eat your time. Tick the three boxes for each. **All three ticked = a strong automation candidate.** The top of that list is your first project.

Task	Repetitive?	Rule-based?	No judgment needed?
_____	☐	☐	☐
_____	☐	☐	☐
_____	☐	☐	☐
_____	☐	☐	☐
_____	☐	☐	☐

The two-minute ROI check

Hours saved/week × your hourly value – tool cost/month = net value.

- Hours saved per week: _____ × Your hourly value: \$_____
- = Value per month (× ~4 weeks): \$_____ – Tool cost/month: \$_____
- **Net value per month: \$_____** → If it's clearly positive, it's a yes.

Evolv Strategies — Growth by Design. evolv.io



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THE NEXT STEP

You've got the playbook. Want it running by next month?

Five fixes, one system. If you'd rather have them installed than just diagnosed, that's the conversation.

Evolv Strategies builds the growth systems these resources teach — done for you, documented, and handed over. We build it, we teach you to run it, and we hand you the keys. No lock-in, no retainer treadmill.

Book a free strategy session — a straight conversation about where your growth leaks and what to fix first. No pitch, no pressure.

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We also do **free custom website mockups** — see your new site before you spend a cent — and **free custom-app consults** for the busywork you want automated. Same link, just say which.

Pete Stevenson · Founder, Evolv Strategies · evolv.io